

10 Hunting Hill Lane, Ashland, Massachusetts 01721
(508) 254 9796 | asarno.07@colby-sawyer.edu

Alyssa R. Sarno

Education

2007-present

B.F.A. in Graphic Design
Minor in Business Administration
Colby-Sawyer College
New London, New Hampshire
Expected Graduation Date: Spring 2011

Experience

2010

Graphic Design Intern

Greater Media Boston, Boston, Massachusetts

- Staff Designer working daily assignments including: print advertisements in the Boston Globe, web design for Greater Media clients, t-shirt and mug designs for the company store.
- Worked campaigns with the Interactive team including client interaction on location creating graphics for advertisements to air on Greater Media properties

2009

Freelance Designer

SLC Rentals: Computer and A/V Rental Company

- Designed materials for sales promotions

2007-present

Student Designer

Colby-Sawyer College, New London, New Hampshire

- Designed various publications and identities for the Teaching Enrichment Center, the Colby-Sawyer Dance Club and the Colby-Sawyer Dance Ensemble

2006-present

Teacher

DreamStation Daycare, Ashland Massachusetts

- Teach preschool age children
- Interacted with parents to communicate the skills and progress of their children

2008-present

Admissions Liaison / Key Associate

Colby-Sawyer College, New London, New Hampshire

- Gave guided tours of the college, selling the college to prospective students and their parents
- Answered phone calls from perspective students and their parents
- Performed various administrative assistant tasks

2006-present

Camp Counselor

Plymouth House Nursery School, Framingham, Massachusetts

- Supervised preschool age children
- Interacted with parents to communicate the skills and progress of their children

2007-present

Exhibitions, Honors, and Awards

- 2010 Colby-Sawyer College Juried Art Show
- 2010 Dean's List
- 2009 Colby-Sawyer College Juried Art Show
- 2009 Won New London Area Center for the Arts Award for Graphic Design
- 2009 Dean's List
- 2008 Inducted into the Alpha Chi Association
- 2007 Dean's List
- 2007 Won first place in poster design contest for the Boston Marathon Association
- 2007 Colby-Sawyer College Presidential Scholarship
- 2007 Colby-Sawyer College Merit Talent Scholarship for Art and Graphic Design

Clubs and Volunteer Work

2010-present

Colby-Sawyer Dance Ensemble

Colby-Sawyer College, New London, New Hampshire

2007-present

Colby-Sawyer Dance Club

Colby-Sawyer College, New London, New Hampshire

2009

Orientation Leader

Colby-Sawyer College, New London, New Hampshire

- Organized and lead events and activities for first year students in order to help them adjust to the college

2008-present

Graphic Design Student Alliance

Colby-Sawyer College, New London, New Hampshire

2006-2007

Volunteer

Baypath Humane Society, Hopkinton, Massachusetts

- Assistance in care of animals

Relevant Coursework

Graphic Design I and II, 2D Design, Typography, Visual Identity, Advertising and Promotional Design, Advanced Graphic Design, Web Design, Portfolio, Drawing I and II, Ceramics, Printmaking, Painting, Photography, History of Graphic Design, History of Western Art I and II, Modern Architecture, 19th Century Art History, Media Criticism, Introduction to Business, Marketing, Management, Human Resource Management, Financial Accounting, Advertising

Skills

- Software: Proficient in Photoshop, Illustrator, InDesign and Dreamweaver, Extensis Suitcase and Microsoft Office Suite
- Certifications: American Red Cross CPR and First Aid Certified; Early Education and Care (EEC) Certified for Preschool and Infant/Toddler

References available upon request